

GREENE COUNTY ECONOMIC DEVELOPMENT CORPORATION

Meeting Minutes

Wednesday January 3, 2024 4:00 p.m.
Greene County Office Building, Room 427
411 Main Street, Catskill, NY 12414

GCEDC Directors Present:

Mark Maraglio, Chair
Brad Cummings, Vice-Chair
Linda Overbaugh
Allen Austin
Brian Kozloski
Andrea Macko
Pam Geskie (Ex-officio, Non-voting)
April Ernst (Ex-officio, Non-voting)
Amanda Karch (Ex-officio, Non-voting)

Absent:

N/A

GCEDC Staff Present:

James Hannahs, Executive Director
Evelyn Donnelly, Secretary/Treasurer

Others: Warren Hart, Deputy County Administrator, Patty Austin, Director of Tourism

A valid quorum was present for voting purposes.

1. Public Comment Period. No public comment.

2. A motion was made by Director Overbaugh and seconded by Director Austin to accept the minutes as presented from the November 13, 2023 meeting. Vote 6-0, Motion carries.

3. A motion was made by Director Maraglio and seconded by Director Austin to enter executive session at 4:02 pm. Vote 6-0, Motion carries.

A motion was made by Director Overbaugh and seconded by Director Austin to exit executive session at 4:14 pm. Vote 6-0, Motion carries.

- No motion was made to approve the Microenterprise Assistance Application for Jeffrey Boyer Productions

5. Executive Director's Report:

Director Hannahs explained a few outstanding housekeeping items for newly appointed board members and the required ABO training. While on the topic of ABO compliance, Director Hannahs updated the board on the status of the annual performance assessment report as well as budgeting reporting on PARIS.

Updates were given on the outstanding Microenterprise Assistance Program and ongoing application and training efforts. To date, roughly \$135,000 has been allocated to 6 closed applicants, with the remaining \$120,000 expected to be allocated by the end of the next meeting.

Director Hannahs updated the board on the most recent New York Forward announcements in the Capital Region given the liaison work dedicated to four Greene County communities: Lexington, Cairo, and the villages of Catskill and Athens. Unfortunately, no Greene County community was selected for a NYF or DRI award. Continued assistance is being applied to those municipalities to schedule debriefing sessions with Empire State Development.

Director Hannahs gave a brief update on additional business attraction, retention, and expansion efforts with a large focus on attracting housing developers. Hannahs continued to speak on the Camoin Housing Report and ongoing work to provide an assessment of senior housing inventory across the County.

Finally, an update on a new marketing approach was provided. Director Hannahs has been working with EDTP staff to launch new marketing initiatives including a new logo, "Succeed In" program, and the development of a new podcast.

6. The Board was introduced to new member Amanda Karch. She will service as an ex-officio Board Member Representing Columbia-Greene Community College. Ms. Karch succeeds the colleges' former designee, George Timmons.

7. A motion was made by Director Austin and seconded by Director Overbaugh, having no further business to conduct to adjourn the meeting. Vote 6-0, Motion Carried. Meeting adjourned at 4:48 p.m.